

Hi, my name's Brian Eaton and I'm an ACD in Art, Designer and Artist working in Chicago.

EXPERIENCE

FCB Chicago **Associate Creative Director, 2021 - Present**

Because of my performance as a Senior AD, I was promoted to Associate Creative Director. In this role I've grown the team threefold and now manage seven Creatives. In continuing to push the work I now lead every project with my ACD writing partner.

Clients - Cox Business, New Business

FCB Chicago **Senior Art Director, 2019 - 2021**

As I continue to push myself creatively, I've been given the opportunity to manage Creative and Design teams. Leading junior teams has pushed me to think not just about my own work but the work of a brand as a whole.

Clients - Cox Business, New Business

Dentsu mcgarrybowen Chicago **Art Director, 2016 - 2019**

Here I learned owning a project from start to finish means collaborating with every department in order to create work that is not only good, but delivers on business goals. Concepting, comping and selling my work to clients has taught me the subtle nuances of developing an idea.

Clients - Kraft Heinz, Hershey's, Olive Garden, Mondelez, Anthem Inc, Disney, Western Union, Blue Cross

DDB Chicago **Art Director, 2014 - 2016**

This is where I really cut my teeth. Initially I was thrown headfirst into running the Safeway account with one other creative for over a year. Moving onto McDonald's I concepted and produced all of their social on a shoestring budget. All the while, I helped develop and manage DDB's creative internship program.

Clients - McDonald's, Safeway, Juicy Fruit, Combos, State Farm, LaunchPad

ADDITIONAL EXP

Friends & Fiends **Owner, 2016 - Present**

When I'm not at my day job I run an artist collective making and selling art, furniture and commission work. I've been fortunate to have our work featured in the Museum of Contemporary Art store as well as other boutiques all around the city.

EDUCATION

Illinois State University

SKILLS

Adobe Creative Suite
Photoshop, Illustrator, InDesign

AI generation
Midjourney (I was one of the first 1000 people to join!),
DALL-E, Chat GPT, Modyfi

Presentation
Keynote, PowerPoint

Working Knowledge
After Effects, Sketch, Figma, Photography,
Cinematography

CONTACT

Web
BTEcreative.com

Email
Brian.T.Eaton@gmail.com

Phone
708 805 3625

THANKS!